

Neptune Microfinance Bank

Lagos, Nigeria

CANDIDATURES OUVERTES

Head, Field Marketing & Merchant Acquisition

Vente & Commerce · Business development

LIEU

Présentiel sur site · Type de contrat indéfini

Lagos, Nigeria

Salaire : 750 000 à 1 000 000 NGN par mois

CANDIDATURE

place(s) disponible(s)

8 an(s) d'expérience minimum

Publiée le 14/10/2026

DESCRIPTION DU POSTE

Neptune is on a mission to empower people through financial inter-mediation in Nigeria and Africa. We are poised to meet your business and personal financial needs.

Neptune Microfinance Bank is seeking a highly experienced, results-driven Head of Field Marketing & Merchant Acquisition to lead the expansion of our merchant acquisition and field sales operations.

Key Responsibilities

- Develop and execute merchant acquisition and field marketing strategies.
- Recruit, train and supervise field marketing officers and supervisors.
- Drive POS deployment, merchant activation, business account acquisition and transaction growth.
- Establish performance targets and monitor field sales productivity.
- Develop merchant acquisition campaigns across supermarkets, restaurants, pharmacies, hotels, petrol stations and other retail sectors.
- Build scalable field sales structures across Lagos and other Nigerian markets.
- Implement CRM-based field reporting, performance measurement and merchant retention initiatives.

Requirements

- Minimum 8 years of relevant sales and business development experience.

- Proven leadership experience in fintech, banking, payment services or merchant acquisition.
- Demonstrable success managing large field sales teams.
- Strong knowledge of Nigeria's POS and merchant payment ecosystem.
- Excellent leadership, analytical and commercial execution skills.

Method of Application

Interested and qualified candidates should forward their CV to: **recruitmentnmfb@gmail.com** using the position as subject of email.

Source: MyJobMag Nigeria — published 14 October 2026. Deadline: not specified.

PRÉREQUIS

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DOCUMENTS À FOURNIR POUR CANDIDATER

- Curriculum Vitae (CV)

CONTACT RECRUTEMENT

recruitmentnmfb@gmail.com

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