SAHEL TRANSIT LOGISTICS

Ndjamena, Tchad

CANDIDATURES OUVERTES

Market Analyst - Ndjamena

Stratégie marketing · Analyse de données

LIEU

Mode Hybride (Télétravail partiel) · Type de contrat indéfini

Ndjamena, Tchad

Salaire : Indéfini

CANDIDATURE

2 place(s) disponible(s)

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DESCRIPTION DU POSTE

Sahel Transit Logistics SARL is looking for a motivated **Market Analyst** to join our team in N'Djamena. The successful candidate will support business growth by analyzing market trends, customer behavior, competitor activities, and regional logistics opportunities across Chad and Central Africa.

Key Responsibilities

- Conduct market research and competitor analysis.
- Analyze customer demand, pricing trends, and logistics market developments.
- Prepare weekly and monthly market intelligence reports.
- Identify new business opportunities and target customer segments.
- Support sales and business development teams with market insights.
- Monitor regional transport, import-export, and supply chain trends.
- Present recommendations and reports to senior management.

Requirements

- Bachelor's degree in Marketing, Business Administration, Economics, Statistics, or a related field.
- Less than 2 years of experience in market research or analytics.
- Strong analytical and communication skills.
- Proficiency in Microsoft Excel, PowerPoint, and Microsoft Office.

- Fluency in English or French.
- Knowledge of logistics or transportation is an added advantage.

Critères de l'annonce

- Type de contrat : CDI - CDD - Intérim - Stage - Freelance - Alternance - Temps partiel - Statutaire
- Région / Ville : Ndjamena - International
- Travail à distance : Oui
- Niveau d'expérience : Expérience entre 2 ans et 5 ans - Expérience entre 5 ans et 10 ans - Expérience > 10 ans
- Niveau d'études : Bac - Bac+1 - Bac+2 - Bac+3 - Bac+4 - Bac+5 et plus
- Langues exigées : anglais (bon niveau)
- Nombre de poste(s) : 2
- Management d'équipe : Oui

Source : Emploi.td.

PRÉREQUIS

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DOCUMENTS À FOURNIR POUR CANDIDATER

- Curriculum Vitae (CV)

CONTACT RECRUTEMENT

LIENS UTILES

Offre en ligne	https://middlefolio.online/offers/market-analyst-ndjamena
Blog Middle Folio	https://middlefolio.online/blog

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