New Age Mobile Concepts Limited

Lagos, Nigeria

CANDIDATURES OUVERTES

Motion Graphics Designer

Réseaux sociaux · Design · Motion design

LIEU

Mode Hybride (Télétravail partiel) · Type de contrat indéfini

Lagos, Nigeria

Salaire : 200 000 à 300 000 NGN par mois

CANDIDATURE

place(s) disponible(s)

3 an(s) d’expérience minimum

Publiée le 14/10/2026

DESCRIPTION DU POSTE

Mobile Concepts Ltd. was incorporated on August 1, 2008. It is a brand for mobile phone chargers. We offer not just phone chargers, but a brand that is known with innovation, consistency, panache; adopting modern and world-class technology that fits the users' fashion and convenience.

About the role

New Age is a Nigerian mobile accessories brand: power banks, chargers, cables, earbuds, smart watches and car jump starters. We are looking for an in-house designer who can turn product facts into scroll-stopping static and motion content, fast, for social media, ads, dealers, stores and print.

Key responsibilities

- **Social and ads.** Design social media content: carousels, product statics, stories and ads in 1:1, 4:5 and 9:16.
- **Motion and video.** Create motion content: animated ads, product animations, kinetic text, logo stings, and short-form video edits for TikTok, Reels and WhatsApp Status.
- **Product imagery.** Retouch product photos, cut out products, and build clean product and lifestyle composites.
- **Print and retail.** Design print and retail materials: flyers, posters, banners, shelf talkers, store branding and dealer materials, with print-ready files.

- **Brand system.** Build and keep brand templates so every post, carousel and video looks consistent.
- **Collaboration.** Work with the Marketing, Sales and Product teams and external studios; take a brief and deliver to deadline.
- **AI tools.** Use AI image and video tools to speed up work, while keeping products accurate and on brand.

Requirements

- 3+ years as a graphic designer, with real motion design or video editing experience.
- A portfolio showing social media, ad and motion work. Consumer products or retail work is a plus.
- Strong in Adobe Photoshop, Illustrator, After Effects and Premiere Pro (or CapCut). Canva and Figma are a plus.
- Good eye for layout, typography and colour; can follow brand guidelines.
- Can handle several projects at once and turn around daily content quickly.
- Understands the Nigerian market and what works on Nigerian social media.

Nice to have

- 3D product rendering (Blender or Cinema 4D).
- Product photography and basic lighting.
- Experience with AI tools such as Adobe Firefly, Midjourney or Nano Banana.

What success looks like in the first 90 days

- A full set of brand templates for social posts, carousels, ads and videos is in place.
- Weekly content is delivered on time, with fewer jobs sent to external studios.
- Every new product launch has its carousel, statics and a short motion video ready on launch day.

Method of Application

Interested and qualified candidates apply through the employer's online form (link above).

Source: MyJobMag Nigeria — published 14 October 2026. Qualification: BA/BSc/HND, Professional Certificate or Others. Deadline: not specified.

PRÉREQUIS

- 3+ years as a graphic designer, with real motion design or video editing experience
- A portfolio showing social media, ad and motion work; consumer products or retail work is a plus
- Strong in Adobe Photoshop, Illustrator, After Effects and Premiere Pro (or CapCut); Canva and Figma are a plus
- Good eye for layout, typography and colour; can follow brand guidelines
- Can handle several projects at once and turn around daily content quickly
- Understands the Nigerian market and what works on Nigerian social media
- Nice to have: 3D product rendering (Blender or Cinema 4D)
- Nice to have: product photography and basic lighting
- Nice to have: AI tools such as Adobe Firefly, Midjourney or Nano Banana

DOCUMENTS À FOURNIR POUR CANDIDATER

- Curriculum Vitae (CV)
- Portfolio ou Dossier de réalisations

CONTACT RECRUTEMENT

LIENS UTILES

Offre en ligne	https://middlefolio.online/offers/motion-graphics-designer
Blog Middle Folio	https://middlefolio.online/blog

Retrouvez d’autres offres et entreprises sur Middle Folio : **middlefolio.online**