

TFG (The Foschini Group)

Cape Town, Afrique du Sud

CANDIDATURES OUVERTES

National Visual Merchandise Manager - Tapestry - Cape Town

Vente au détail · Décoration d'intérieur

LIEU

Présentiel sur site · Type de contrat indéfini
Cape Town, Western Cape, Afrique du Sud
Salaire : Indéfini

CANDIDATURE

place(s) disponible(s)
8 à 10 ans d'expérience
Publiée le 14/10/2026

DESCRIPTION DU POSTE

TFG (The Foschini Group) is a South African fashion lifestyle retailer & comprises of 22 fashion forward brands. Our range includes some of the leading fashion, home wear, sportswear, cellular and jewellery brands in the country, as well as a host of innovative financial services.

Job Description

We are looking to appoint an experienced, commercially driven and conceptually strong National Visual Merchandise Manager to lead the Visual Merchandising, spatial and in-store experience agenda across the Coricraft retail network. If you thrive in creative direction, commercial performance, store development and team leadership, then we would love to hear from you. This is a strategic and hands-on leadership role responsible for translating the Coricraft brand, customer proposition and furniture strategy into compelling physical retail environments that inspire customers, optimise space and drive commercial performance.

The successful candidate will operate at the intersection of brand, customer experience, furniture merchandising, spatial planning and commercial execution – developing the overarching vision while ensuring its successful implementation across the store network. The role will lead the evolution of how Coricraft presents furniture, creates room solutions, tells product stories and guides customers through the store, ensuring that every environment is both distinctive and commercially productive.

Responsibilities

- Develop and execute Coricraft's national Visual Merchandising, spatial planning and in-store experience strategy to support brand, customer and commercial objectives
- Drive innovative and commercially effective store environments, merchandise presentation and customer experiences that enhance sales performance
- Lead visual merchandising projects, including new store openings, refurbishments, relocations and retail roll-outs, ensuring consistent execution across the retail network
- Analyse performance data and customer insights to optimise visual merchandising effectiveness and continuously improve the in-store experience
- Establish and maintain visual merchandising standards, guidelines and best practices across all stores
- Collaborate with key stakeholders to align visual merchandising initiatives with business priorities
- Lead, coach and develop the Visual Merchandising team to deliver high performance and operational excellence
- Manage budgets, suppliers and resources while staying informed of market trends and competitor activity to drive continuous improvement
- Willingness and ability to travel nationally as required

Qualifications

- Relevant qualification in Visual Merchandising, Interior Design, Spatial Design, Retail Management, Design or a related discipline.

Experience

- 8-10+ years' experience in Visual Merchandising, Store Design, Spatial Planning or Retail Experience, preferably within the furniture or home retail sector
- Significant experience within a furniture retail environment, with a strong understanding of furniture merchandising, room settings, product adjacencies and customer journeys
- Proven experience developing and implementing national VM strategies and concepts
- Strong experience in new store openings, store development, refurbishments and retail roll-outs
- Experience working cross-functionally with Retail, Operations, Marketing, Buying, Store Design, Property and external agencies

Skills

- Ability to move from conceptual thinking through to detailed implementation

- Strong understanding of spatial planning, customer flow, space productivity and physical retail environments
- Commercial acumen and the ability to connect VM activity to sales, conversion and customer behaviour
- Strong project management capability, with the ability to manage multiple initiatives across a national network
- Strong analytical, problem-solving and decision-making skills

Behaviours

- Demonstrates a high level of attention to detail, with the ability to work effectively under pressure, meet deadlines and manage multiple competing priorities
- Thinks conceptually and can translate innovative ideas into engaging retail experiences
- Commercially minded, with a strong understanding of how visual merchandising supports customer engagement and business performance
- Customer-centric, with a deep understanding of customer shopping behaviours, decision-making and in-store experiences
- Possesses strong industry knowledge and an understanding of furniture merchandising, room solutions and the furniture retail landscape
- Implementation-focused, with the ability to translate vision and strategy into practical, executable plans
- Strategic thinker who can align brand, customer, space and commercial objectives
- Creative and innovative, with the ability to develop impactful solutions that support business goals
- Uses data and insights to inform decisions and drive continuous improvement
- Collaborative and influential, building strong relationships across multiple stakeholder groups
- Demonstrates strong leadership capability, fostering accountability, capability development and high performance within teams
- Detail-driven and committed to excellence in execution
- Agile and solutions-oriented, adapting effectively to changing priorities and operational demands

Method of Application

Apply through TFG's recruitment portal ([link above](#)).

Source: MyJobMag South Africa — published 14 October 2026. Location: Cape Town, Western Cape. Experience listed: 8 – 10 years. Deadline: not specified.

PRÉREQUIS

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- 8-10+ years' experience in Visual Merchandising, Store Design, Spatial Planning or Retail Experience, preferably within the furniture or home retail sector
- Significant experience within a furniture retail environment (furniture merchandising, room settings, product adjacencies, customer journeys)
- Proven experience developing and implementing national VM strategies and concepts
- Strong experience in new store openings, store development, refurbishments and retail roll-outs
- Experience working cross-functionally with Retail, Operations, Marketing, Buying, Store Design, Property and external agencies
- Strong understanding of spatial planning, customer flow, space productivity and physical retail environments
- Commercial acumen and ability to connect VM activity to sales, conversion and customer behaviour
- Strong project management capability across a national network
- Strong analytical, problem-solving and decision-making skills
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DOCUMENTS À FOURNIR POUR CANDIDATER

- Curriculum Vitae (CV)

CONTACT RECRUTEMENT

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